



David S. Jackson
Director
Defense Media Activity



David Jackson assumed his current position as the Director of Defense Media Activity (DMA), a Department of Defense Field Activity, on March 29, 2009. In this position, he leads a world-wide multimedia organization reporting to the Assistant Secretary of Defense for Public Affairs.

Defense Media Activity, which consists of 2,200 active duty military, civilian, and contract personnel, employs state-of-the-art and emerging multimedia technologies in the production and distribution of a broad range of products and services that are essential to meeting the dynamic information requirements of the Defense Department's civilian and military leaders, current and former U.S. military service members and their families, and external audiences. DMA activities are currently located in eight locations in the United States and at 33 overseas sites, including Afghanistan and Iraq. DMA's products and services include The Pentagon Channel; American Forces Radio and Television Service (AFRTS); Defense Imagery Management Operations Center; Defense Information School (DINFOS); DefenseLink and Service public web sites; *Stars and Stripes*; *Soldiers*, *All Hands*, *Airman*, and *Marines* magazines; and the DoD Bloggers Roundtable.

Before coming to DMA, Mr. Jackson served as a senior advisor for communications in the U.S. Department of State, and as the 26th Director of the Voice of America (VOA), one of the largest international multimedia news and information broadcasting agencies in the world. Under his leadership, VOA significantly expanded its television and Internet outreach and grew its worldwide audience by more than 30 percent.

Prior to entering public service, Mr. Jackson worked for City News Bureau, a wire service; The Chicago Daily News; The Chicago Sun-Times; and Time Magazine, where he spent 23 years as a senior correspondent, bureau chief, and correspondent based in Chicago, Washington DC, Houston, Cairo, Seoul, Hong Kong, San Francisco, and Los Angeles. After the terrorist attacks of September 11, 2001, he worked in the Pentagon as an advisor to the Assistant Secretary of Defense for Public Affairs, where he created and edited a website devoted to news and information about the war against terrorism.

Mr. Jackson graduated with distinction from the University of California at Berkeley. He and his wife, a television producer, and daughter live in the Washington, DC area.